

Course Profile

What course is
right for you?



Sam Sample
1 June 2020, 15:53

#StartHere

WOW!)

Your Personality Style Is:

DRIVER SUPPORTER

Driver Supporters are determined caring people who set goals, work hard, focused and realistic. You like to have things done your way and be the boss. You don't like people who are all talk and no action. You're a practical person who is especially good at organising and planning.

You are patient, kind and friendly, and you don't take sides. Fancy things don't impress you; being loyal and honest are much more important. In fact, people respect and trust you because they know you are truthful. You choose your friends carefully and you are loyal to them. You will make a stand when it comes to your views and opinions. Although you are willing to try something new, you weigh all the risks first. You're always ready to help out and you don't mind being in the leader and showing the way. You are easy to get along with when everything is going okay. If not, though, you can be pushy and bossy until you get your way. You are a creative person who comes up with sensible and practical ideas :)

WORDS THAT DESCRIBE YOU

Competitive • **Confident** • Agreeable • **Dependable** • Straight Forward
Goal-Oriented • Logical • **Loyal** • Hopeful • **Stubborn** • Practical • **Responsible**
Independent • **Strong-Willed** • Organised • **Trustworthy**

WHY YOU'RE A DRIVER SUPPORTER

MyCareerMatch uses four style identifiers, (D) DRIVER, (P) PROMOTER, (S) SUPPORTER and (A) ANALYSER.

When blended together in varying percentages, these four personality styles make us who we are. There's no right or wrong style and one style is not better than another. What's important is what you do with your talents, your skills, your education and how you get along with others.



Driver

Drivers are Adventurers

Strong willed and practical.
They like action and results.
Drivers want to lead, be the boss and win every challenge.



Promoter

Promoters are Socialisers

Outgoing, fun and charming.
They are great communicators who inspire others with their imagination.



Supporter

Supporters are Helpers

Kind, dependable and practical.
They are easy to get along with and enjoy helping people.



Analyser

Analysers are Thinkers

Great with facts and numbers.
They are well-organised, strive for accuracy and like to pay attention to details.

Your Personality Strengths



Being Positive

By offering encouragement you make a difference by helping others believe in themselves. Your positive reinforcement and upbeat outlook offers support to those in need.



Solving Problems

You are a natural and gifted problem solver. You make a difference by being able to get to the core of a problem and provide solutions that work. You see the problem as a challenge rather than a setback, and this gives you the clarity to see through it.



Accepting Challenges

You enjoy a challenge that uses your ability to think outside the box, be innovative and take action. You make a difference by encouraging others to get on with it, take calculated risks and challenge themselves.



Taking Charge

Your leadership skills compel you to take charge and be in control. You make a difference when it's needed to solve a problem because you are willing to back yourself. Your self-confidence and leadership qualities encourage others to follow and support you.

...And More!

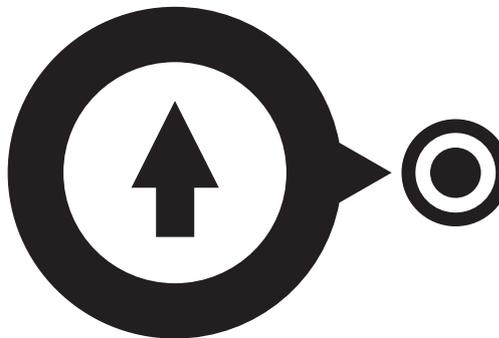
Being Loyal

You are a trusted and loyal person who is good at keeping confidentiality. The difference you make is to be a trusted confidant and adviser.



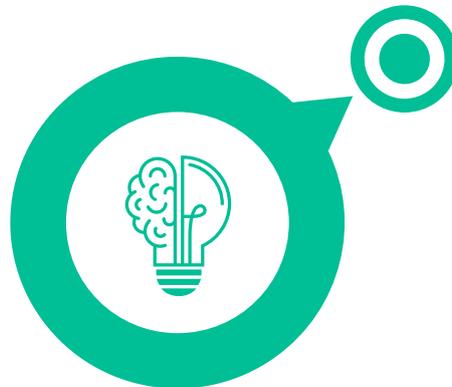
Keeping Things Simple

You make a difference by making the difficult seem easy. Your skill is to keep things simple by identifying the steps needed to implement a plan. It's a great talent to have!



Being A Creative Thinker

You make a difference by being a visionary, a "future oriented" person who doesn't look back. You are good at developing plans, schemes and concepts, sometimes the bigger the better. Nothing is impossible. You use a logical approach to design and innovation.



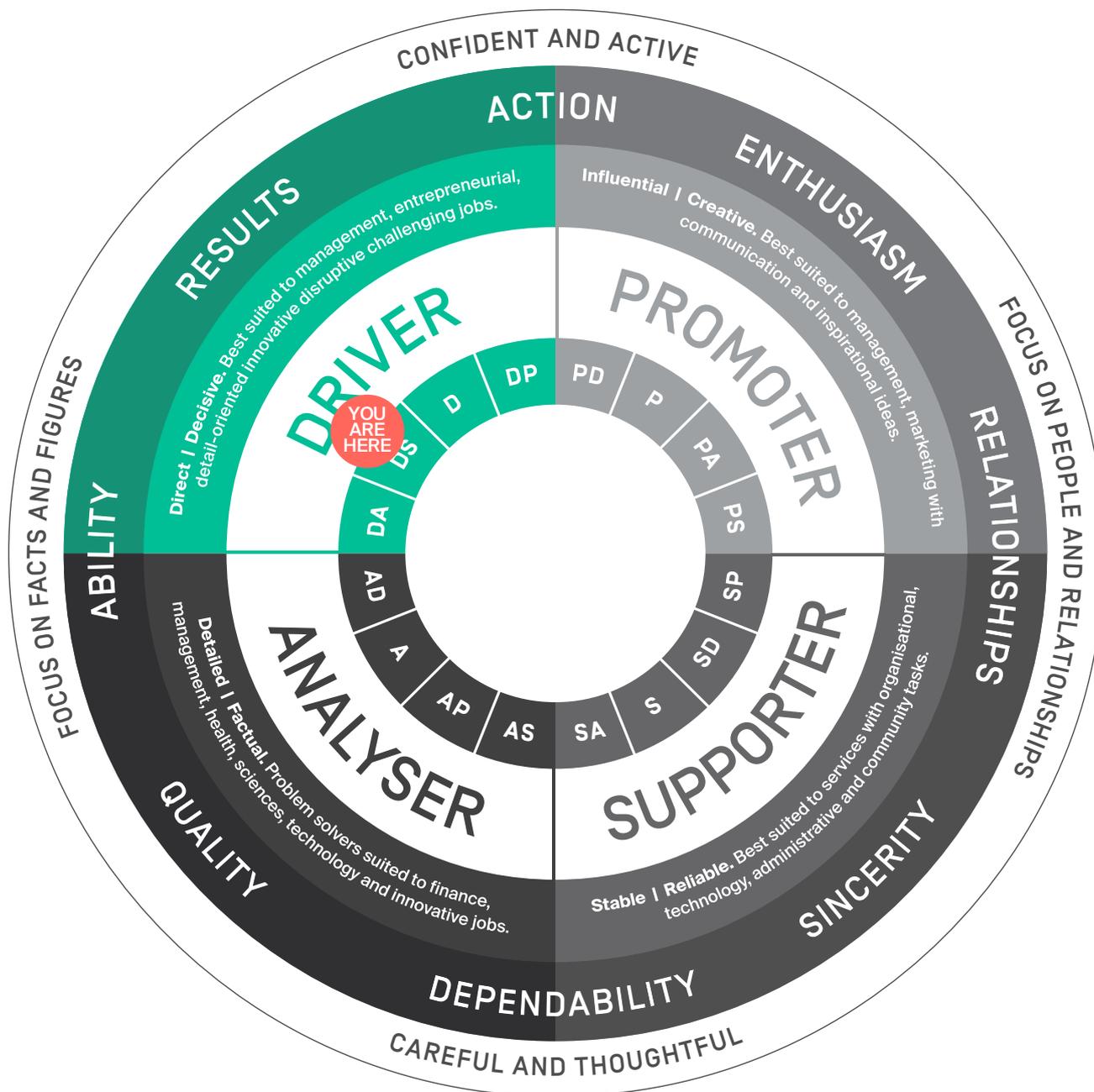
Giving Great Advice

Even though you like to be in control and want things done your way, you make a difference by being open to advice by experts and will take this on board. You are also prepared to give advice and this is one of your strengths. You're a quick learner and value advice either when giving or receiving.



Sam Sample
Driver Supporter

Your Personality Map



How To Interpret Your Personality Map

The Map is divided into the four MyCareerMatch styles, DRIVER | PROMOTER | SUPPORTER | ANALYSER and combinations of each style (DA, DP, DS etc.). Your style is shown as "YOU ARE HERE". The outer circle represents what you focus on and how you approach life. Drivers and Analysers focus on facts and figures, Promoters and Supporters focus on people and relationships. The middle circle represents what's important to you - for Drivers it's results for Promoters it's enthusiasm for Supporters it's sincerity and for Analysers, quality.



Why Choose A Course That Matches Your Personality

There is significant research on the connection between personality and achievement.

It's logical the more you connect to the course, the more time and effort you put in. This creates confidence in the way you feel about your studies resulting in better grades.

Major studies over the past ten years show that when your personality is a good match to the course you are likely to:

When what you do matches your strengths and talent the more passionate you become and the greater the personal reward of purpose and job satisfaction.

Does the match between student's personality and degree course affect their grades?

This question was investigated in an impressive study by Terence Tracey and Steven Robbins (J. of Vocational Behavior, 2006, 64-89). They followed 80,574 students in 87 US colleges over a five-year period.

Students GPAs were examined at the end of their first, second, academic years and their overall GPA at graduation after five years. The results showed that good grades are related to having a degree course close to one's personality.

In short, you'll earn better grades if you choose a course that fits your personality.

[Here are 6 EU Business Courses to explore : \)](#)



BBA - Bachelor of Business Administration

The Bachelor of Business Administration is a comprehensive degree that will prepare you for a full range of functions within the business world, making you a valuable asset to any organisation.

[VIEW COURSE DETAILS](#)

About The Program

This program develops the business acumen required to conduct business on a global scale. Students will cover international negotiation, cultures and languages, while exploring the complexity of multinational organisations, with their intricate hierarchies, social frameworks and administrative challenges. The most successful business leaders integrate knowledge of finance, marketing, management and operations into an effective business model.

Students completing this course find careers in:

Management

- Analyst
- Business Development
- General Management
- Human Resources
- Office Systems
- Operations
- Production Management
- Quality Control

General Business

- Banking
- Insurance
- Management
- Marketing
- Sales

Finance

- Banking
- Corporate Management
- Insurance
- Investment Banking
- Money Management
- Personal Financial Planning
- Real Estate

Marketing

- Banking
- Brand/Product Management
- Customer Relations
- Executive Sales
- Market Research
- Purchasing/Procurement
- Retail



BA - Bachelor of Arts in Communication & Public Relations

EU Business School's Bachelor of Arts in Communication and Public Relations program prepares students for a full range of functions across industries within the business arena.

[VIEW COURSE DETAILS](#)

About The Program

Students will gain an understanding of current business trends and challenges, preparing them for a successful career in the ever-changing business world. Communication and public relations professionals are vital to both organisations and society as a whole. Consumers are no longer passive audiences, but active participants. This program prepares students to drive companies forward by tapping into new digital techniques that others are slow to adopt and covers topics such as structuring public relations campaigns, media strategy and organisational communication and ethics.

Students completing this course find careers in:

Communication

Copy Writing
Editing
Producing
Publishing
Research

Public Affairs

Government Relations
Marketing and Fundraising
Media Relations
Risk and Crisis Communication
World Affairs and Diplomacy

Public Relations

Audience Analysis
Marketing
Public Affairs
Public Opinion Research
Public Relations

Business and Industry

Advertising Sales
Customer Service
Direct Marketing
Event Planning
Fundraising
Human Resources
Management

Government

Campaigning
Conflict Negotiation
Legislative Assistance
Lobbying
Programming
Public Information
Research

Law

Contractual
Corporate
Government
Lobbying
Mediation
Public Interest

Non-Profit

Promotion
Public Relations
Training and Development

Education

Research
Student Support Services
Teaching



BA - Bachelor of Arts in Sports Management

The Bachelor of Arts in Sports degree provides students with fundamental business knowledge as well as a specialist skillset in the sports sector including sports broadcasting and event management. International sponsorship and corporate competition have transformed sports into a multibillion-euro industry.

[VIEW COURSE DETAILS](#)

About The Program

International sports have set trends and redefined boundaries in international politics and cross-cultural communication, as well as trademark rights and financial models. This field requires professionals with specific sports management skills combined with deep business and financial understanding. Students acquire specific skills to meet the challenges of this competitive environment through courses in negotiation, sponsorship and broadcasting, among others.

Students completing this course find careers in:

Sports Coaching and Management

Business Manager
Corporate Sponsorship Manager
Director of Community Relations
Equipment Manager
Event Marketing
General Manager
Hospitality and Functions Manager
Marketing Director
Promotion Director
Scout
Sports Events Coordinator
Stadium Manager
Strength and Conditioning Coach
Ticket Operations Manage

Sports Writing and Broadcasting

Internet Sports Producer
Radio Sports Producer
Sports Columnist
Sports Magazine Writer
Sports News Reporter
Sports Photographer
Sports Talk Show Host
Sports Television Director
Sports Writer
Television Sports Producer



BS - Bachelor of Science in Business Finance

The Bachelor of Science in Business Finance program provides students with a comprehensive global and financial overview and sound business ethics.

[VIEW COURSE DETAILS](#)

About The Program

In this specialisation, students will learn how to make decisions based on financial risk and opportunity, anticipate their clients' needs and efficiently manage financial resources while balancing risk and profitability. Through a clear understanding of financial instruments and institutions, students will graduate with sound business ethics and a comprehensive overview of global finance. This is what makes our major in business finance both challenging and enjoyable, and why a degree in it can lead to a career that is both satisfying and lucrative.

Students completing this course find careers in:

Investment Banking

Bond and Equity Sales
Business Valuation Business
Corporate Financial Analysis
Equity and Debt Underwriting
Fund Management
Mergers and Acquisitions
New Venture Analysis
Options Trading
Sale Transactions Currency
Trading Derivatives
Venture Capital

Insurance

Actuarial Science
Claims Analysis
Risk Management
Underwriting

Corporate Finance

Budget Analysis
Cash Management
Credit Management
Financial Analysis
Financial Reporting
Investment Management
Investor Relations
Real Estate
Risk Management

Real Estate

Commercial Sales Appraisals
Property Management
Real Estate Portfolio Management
Residential Brokerage

Banking

Branch Management Operations
Capital Services
Cash Management
Commercial Lending
Corporate Credit Analysis
Credit Scoring and Risk Management
Mergers & Acquisitions
Private Banking
Trust Management

Money Management

Marketing
Portfolio Management
Research
Trading



BA (Hons) in Business Management (Finance)

The BA (Hons) in Business Management (Finance) program trains students in specialised skills that will enable them to take up a position in the finance industry.

[VIEW COURSE DETAILS](#)

About The Program

Students are introduced to the key concepts of accounting that will expand their knowledge in financial analysis and financial projections and develop their teamwork, leadership and project management skills through the work and assessments that they undertake. In addition, students will learn to critically evaluate strategic business issues while refining their financial decision-making processes and problem-solving skills.

Students completing this course find careers in:

Corporate And Public Finance

- Benefits
- Budget Analysis
- Cash Management
- Credit Management
- Financial Analysis
- Financial Reporting
- Investment Management
- Investor Relations
- Payroll
- Real Estate
- Risk Management

Personal Financial Planning

- Portfolio Management
- Risk Management
- Sales
- Sales Manager
- Underwriting

Real Estate

- Commercial Sales
- Property Management
- Real Estate Portfolio Management
- Residential Brokerage

Banking

- Branch Management
- Capital Services
- Cash Management
- Commercial Lending
- Corporate Credit Analysis
- Mergers & Acquisitions
- Mortgage Loans
- Operations
- Private Banking
- Risk Management
- Trust Management

Money Management

- Marketing
- Portfolio Management
- Research
- Trading

Investment Banking

- Business Sale Transactions
- Corporate Financial Analysis
- Currency Trading
- Derivatives
- Equity and Debt
- Institutional Bond and Equity Sales
- Mergers and Acquisitions
- New Venture Analysis
- Options Trading
- Retail Bond and Equity Sales
- Venture Capital Fund Management

Insurance

- Actuarial Science
- Claims Analysis
- Customer Service
- Loss Control
- Operations



BA (Hons) in Business Management (HR Management)

The BA (Hons) in Business Management (Human Resources Management) program is set in the broader field of business, management and corporate strategy.

[VIEW COURSE DETAILS](#)

About The Program

The curriculum emphasises how human resources strategies and management decisions have an important and lasting impact on the performance of organisations, regardless of size, type or sector. Students will develop the techniques and soft skills to maximise employee performance from social, cultural and political perspectives. In addition to their core business courses, students delve into the theory and strategy behind talent management, business performance and employment law.

Students completing this course find careers in:

Human Resources

- Benefits
- Compensation
- Diversity Issues
- Employee Relations
- Equal Employment Opportunity
- Information Systems
- Labour Relations
- Occupational Safety
- Policy Development
- Recruiting
- Retention
- Selection and Placement

Law

- Arbitration and Mediation
- Employment Law
- Labour Relations

Psychology

- Assessment and Evaluation
- Ergonomics
- Individual Development
- Job Analysis
- Labor Relations
- Organizational Development
- Performance Appraisal
- Personnel Selection

Non-Profit

- Administration
- Development
- Programming
- Volunteer Coordination

Training and Development

- Industrial Training
- Management Development
- Organizational Change
- Performance Improvement
- Technology Training

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