



# MAKING CHOICES

## In Year 8 or 9 you will be asked to make subject choices for your GCSE exams

GCSEs are the main qualifications that you do in year 10 and 11. You have to do GCSEs in English, Maths and Science but the rest you can choose yourself (some schools may have other subjects that you'll have to do as well).

Your choices can make a difference to what you'll be able to do after your GCSEs, so you have to do a little advance thinking and planning.

Remember - if you choose a GCSE it doesn't necessarily mean you'll end up with a career relating to it. But then again...you just might! It's never too early to start thinking what your personal strengths are and where your skills and interests could lead you - who knows what inspiration you'll find.

The University of Sussex Making Choices program is designed to better support and inform you of your GCSE choices and introduce you to new subjects, topics and ways of learning. We want to build your confidence and encourage you to feel comfortable within a university environment.

## Choose a career that's right for you

If you want to have a fun and exciting career, just think about your personality, and match it with the careers you love the most.

There are many things to think about when deciding on the right career, including your personality style. If you choose a career that fits your strengths and personality, you will enjoy your job and be happier at work. When your strengths match the job, it's a 'good fit'. Employers call these strengths your transferable skills.

In our research, we've found that people are most successful when they can use what they are really good at in their jobs. Knowing your personality style is one of the best ways of finding out what your strengths are and what career path is the best for you.

**IF YOU COULD BE ANYTHING, WHAT WOULD YOU LIKE TO BE?**

**1ST CHOICE:**

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**2ND CHOICE:**

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# CONGRATULATIONS!

We matched the answers you gave to the questionnaire and found out you are a

## DRIVER PROMOTER

In this report you'll discover lots of things about your style. There is no right or wrong style, and one style is not better than another. You like to do things one way, and others like a different way. This doesn't make them better or worse—just different. And it's good that we're all not the same because we need different people to do different jobs. That's because we are each better at doing some jobs than others.

All styles can be successful. What's important is that you should strive to be the best you can in whatever you do.

Before we tell you all about you, let's look at the different styles and see if you can figure out what style your parents or friends are.



**NOW YOU KNOW YOUR PERSONALITY, WHICH PERSONALITY STYLE BEST DESCRIBES YOUR:**

**BEST FRIEND:** \_\_\_\_\_

**PARENT/CARER:** \_\_\_\_\_

**BROTHER OR SISTER:** \_\_\_\_\_

### Four Main Personality Styles

MyCareerMatch uses four personality styles: (D) DRIVER, (P) PROMOTER, (S) SUPPORTER and (A) ANALYSER. When blended together in different amounts, these four personality styles make us who we are.

#### Driver

Drivers are Adventurers - forceful, practical and determined. They like to lead, take action, get results and love a challenge. Winning is everything.

#### Promoter

Promoters are Socialisers – outgoing and fun people. They are talkative, enthusiastic and motivating. They are great communicators who inspire others with their imagination.

#### Supporters

Supporters are Helpers – kind, dependable, and practical. They are easy to get along with, great listeners and they enjoy helping people.

#### Analysers

Analysers are Thinkers – great with facts and numbers. They are well-organised, pay attention to details and don't rush into things taking their time to decide.

#### Combination Styles

If you are two styles, it means your personality is a combination of two of these styles and you have some of the qualities of each.



# ABOUT YOUR DRIVER PROMOTER STYLE

**Driver Promoters are outgoing, fast-paced people who, like yourself, enjoy being active and on the go.**

You are not easily sidetracked, and you are confident in your abilities. If you fail, it doesn't worry you too much; you just bounce back and try again. You are determined, but other people think you are stubborn. You say what you think and enjoy being in charge. Sometimes you can be a bit bossy, but that's because you want things your way.

You get the main idea; you are focused on results, instead of details. You are great at solving problems, and you love a challenge. You have heaps of energy; in fact, people who take too long or can't make up their mind can annoy you. Your motto would be Nike's 'just do it'.

You are a born leader with good people skills. You enjoy meeting new people and making friends, and you don't mind being the centre of attention. You're imaginative, creative and fun to be with. You are also enthusiastic and encouraging: two strong leadership qualities.

As a child, you were an on-the-go adventurer, who liked to be around people and have fun. Your report card probably said 'can't sit still and talks too much'. You love a challenge, especially when you are the winner.

**Here are some words that describe you**

Confident, competitive, forceful, straightforward, independent, alert, fast, friendly, outgoing, talkative, determined, enthusiastic, hopeful, kind and encouraging.

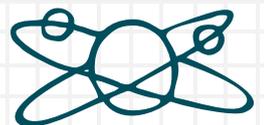
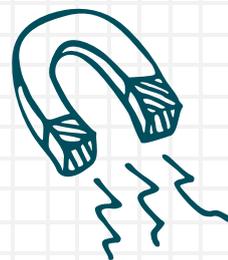
**OF THESE, WHICH FOUR BEST DESCRIBES YOU?**

**1:** \_\_\_\_\_

**2:** \_\_\_\_\_

**3:** \_\_\_\_\_

**4:** \_\_\_\_\_



# THINGS YOU LIKE AND ARE GOOD AT

## Things you like

- To have new ideas
- To be challenged
- To do lots of different things
- To make things happen
- To have things move quickly
- To be in charge
- To talk about what you think and feel
- To be part of a group
- To be the centre of attention

## What you are good at

We are each good at some things and not so good at others. Here's what you are good at.

- Solving problems
- Seeing the main idea
- Pushing the group ahead
- Accepting challenges
- Focusing on goals
- Getting results
- Being a leader
- Getting people to agree with you
- Sharing your ideas
- Making people feel enthusiastic
- Encouraging people
- Keeping a positive outlook



**THINK ABOUT YOUR LAST SCHOOL REPORT. WHAT WERE SOME OF THE GOOD THINGS THE TEACHER SAID ABOUT YOU?**

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**WHAT SUGGESTIONS FOR IMPROVEMENT DID YOUR TEACHER MAKE?**

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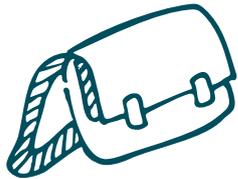
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# WHAT WE ADMIRE ABOUT YOU

Each of us have strengths that other people recognise in you. Here are some of those that make you who you are and valued by others.

- You are a determined person
- You have confidence in yourself
- You charge into new situations without fear
- You know what you want, and you go after it
- You play to win
- You like to get results
- You are very determined
- You are honest
- You are an outgoing person
- You have a creative imagination
- You are full of energy
- You enjoy being with people
- You encourage people



**OF THESE, WHICH DO YOU MOST LIKE ABOUT YOURSELF?:**

**1:** \_\_\_\_\_

**2:** \_\_\_\_\_

**3:** \_\_\_\_\_

# HOW YOU MAKE A DIFFERENCE

## How you make a difference

You make a difference by 'being yourself'. Being yourself means using your gifts and talents. The key to a successful career is to focus on what you are good at. But being yourself is not enough. You need to improve on your skills and strengths so that you can be the best you can be.

People with a **DRIVER PROMOTER** style similar to yours make a difference by

### Taking charge

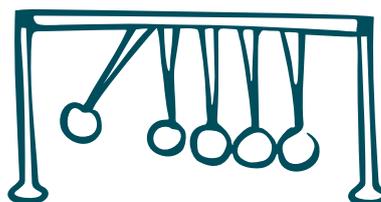
You like to lead. You always want to take charge and be in control. You make a difference when it's needed. You are able to turn a disaster into a victory and solve hopeless problems, because you stand up for yourself. You are a self-confident leader, so other people follow and support you.

### Taking up the challenge

You enjoy a challenge that lets you think outside the box, be creative and take action. You make a difference by encouraging others to get on with it, take some risks and challenge themselves.

### Solving problems

You are a wonderful problem solver. You make a difference by finding the real problem and finding solutions that work. You see the problem as a challenge rather than a setback, and this helps you to clearly see the problem and the solution.



## Looking at the big picture

You prefer to focus on the main idea, rather than worrying about the details. You make a difference because your logical thinking helps you to see how things connect. Because you're thinking ahead, you can see how things relate to each other and where some problems may turn up in the future. This is why Drivers tend to come up with amazing new products and ideas.

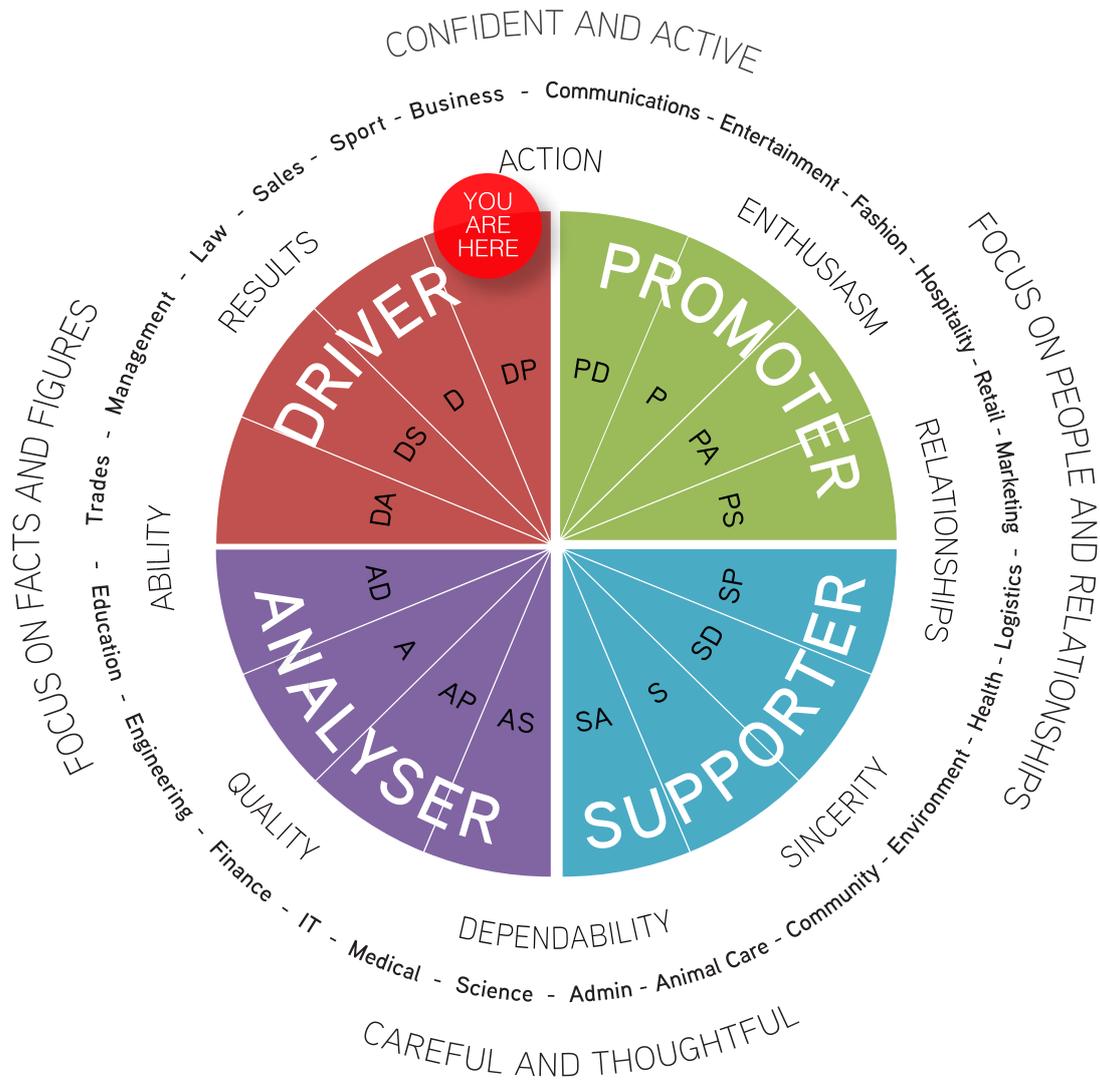
### Motivating others

You make a difference by encouraging people to succeed and encouraging yourself to succeed. You get the main idea, and you can picture the future. You are good at working with people, improving relationships between people, and getting people to work together for a common cause.

### Being positive

You want to help your group do better as a team. You make a difference by feeling strongly about your beliefs; your hopeful outlook is catchy. You want to be involved and make a difference to your organisation.

# CAREER PERSONALITY MAP



## How to understand your Career Personality Map

The Map is divided into the four MyCareerMatch styles, DRIVER | PROMOTER | SUPPORTER | ANALYSER | and 12 combinations of each style (DA =Driver Analyser, DP = Driver Promoter, DS =Driver Supporter).

Your style is marked as **'YOU ARE HERE'**.

**The outer circle** shows 'what you focus on' and 'how you behave'. Analysers and Drivers focus on facts; Promoters and Supporters focus on people.

Drivers and Promoters are confident and active, whilst Analysers and Supporters are careful and thoughtful.

**The middle circle** are examples of some of the careers that match your personality style.

**The inner circle** represents 'what's important to you' – for Drivers its actions and results, for Promoters its enthusiasm and relationships, for Supporters its relationships and sincerity, and for Analysers its excellence and skills.

Name:

Profile: **DRIVER PROMOTER**

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# A CAREER THAT FITS YOU

## Why is it that some people love their work while others can't wait to find another job?

When we ask people why they want to leave their job, most say "it's not a good fit" or "it's not right for me". To have a great career you need to choose one that matches what you do well. Choose a career that uses your natural talents and then put the time and energy to become a real master. The most successful people love their work and want to get better at it all the time. That's why it doesn't make sense to choose a career because its "hot" or "cool" or because someone said you'd be good at it or because the pay is great.

## Here's why we have suggested these careers for you...

You focus on the main idea, you think ahead to the end result and you are a born leader; for these reasons, you will do well in the careers listed below. You're determined and enthusiastic—this energy will help you in the future. You have a great ability to get people moving; because of this, they look to you for advice and guidance. You are comfortable overseeing people and giving them different jobs to do, which makes you the perfect team leader. You are honest with people, and you have confidence in your ability to make good decisions; these skills will help you to manage your team and reach your goals.

## Career sites to visit

[National Career Service](https://nationalcareersservice.direct.gov.uk)

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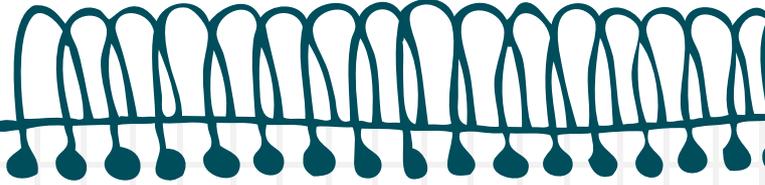
[Career Pilot](http://careerpilot.org.uk)

<http://careerpilot.org.uk>

**CLICK THE ICONS  
TO VIEW MORE  
INFORMATION...**



We acknowledge the kind permission of the National Careers Service, to access their job and career information in this report. The National Careers Service provides information, advice and guidance to help everyone aged 13 and over make decisions on learning, training and work opportunities. The service is available throughout England and offers confidential, helpful and impartial advice, supported by qualified careers advisers. The Job Profiles are produced and owned by the National Careers Service. The National Careers Service is managed by the Skills Funding Agency.  
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## SALES AND MARKETING

Sales & Marketing is about advertising and selling, researching and developing ideas for how to promote an organisation, products or services, working with people, including the media and graphic design and using creative communication skills.



## LAW

Law is about working with Australian and international legislation and regulations legal systems and court procedures. It includes commercial, tax, property, family and criminal divisions.



## MEDIA AND COMMUNICATIONS

Media and Communications covers a broad spectrum of activities. This ranges from newspaper, book and software publishing internet publishing, broadcasting and service provision, library and related information services.



## BUSINESS AND MANAGEMENT

Business and Management is about managing people, property and products. It's also about planning and budgeting and requires financial and training skills as well as communication, marketing and sales expertise.



## SPORT AND LEISURE

Sport and Leisure is about fitness, health and nutrition, training, coaching, teaching and motivating people or planning, organising and promoting sports or fitness activities.

Name:

Profile: **DRIVER PROMOTER**

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# CHOOSING MY SCHOOL SUBJECTS

Use this plan to help you decide which subjects to take in the future.

Subjects I like doing now

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Subjects that I get the best marks in

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New subjects I'm interested in studying in the future

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What career do I want after I leave school?

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Subjects I think I need to take for my career choice

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# YOUR EDUCATION AND CAREER

**We want to emphasise the importance of education. We know you hear this all the time but it really is true.**

Working as hard as you can at school, revising for your exams and completing your coursework will allow you to get the best grades possible. This will help you to gain lots of transferable skills that you can later use within college, university and employment.

Today's employers are looking for a wide range of people to work in their companies, who have lots of different skills and experiences. Students who have attended university will be able to access a wider range of jobs

in lots of different sectors including Engineering, Creative Media and the Space Industry. Many of the jobs that will be available to you in future years won't even have been created yet!

Studying at university may not be the right choice for everybody, however we would like to encourage you to think about all your options once you leave sixth form or college.

## HOW THE UNIVERSITY OF SUSSEX CAN HELP YOU

**The University of Sussex works with thousands of students in London and Sussex just like you to support your choices, pathways and options once you finish school, whether it is going on to university, finding an apprenticeship or entering the workforce.**

As a First-Generation Scholar you will be able to take part in lots of different activities, from campus visits to subject-specific events to residential summer schools. They will all give you a flavour of what university life is like. You will understand what it means to be a student, the differences between learning at school and university and the amazing amount of extra-curricular activities you might like to get involved with.

We offer a wide range of degrees (the first qualification you can get from a university), ranging from Anthropology (the study of humans) to Zoology (the behaviour, life and conservation of animals). We are a campus university, as you may have already seen, which means that everything is in one place. Students live on campus, have their lessons in our lecture theatres, play sport on our pitches and revise in our library.

Over the next few years, we will be here to help you make the right decision for you. The information in this report may help guide you in some of those decisions and get you to start thinking about the future.

If you have any questions, please get in touch: [participate@sussex.ac.uk](mailto:participate@sussex.ac.uk)

**Good luck and see you soon!**